

htm
digital

Hawaii
SURF



Klaviyo migration and automated email flow setup

25%

of total revenue
generated through
automated email flows

+127%

on Revenue per flow
recipient vs industry
peers

+180%

on Welcome Flow
conversion rate vs
industry peers

8.4x

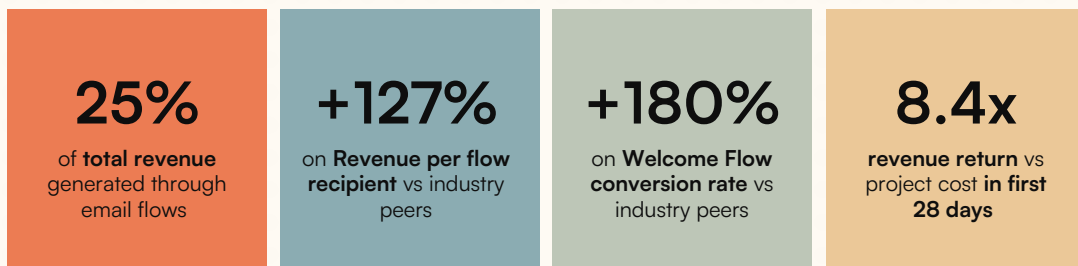
revenue return vs
project cost in first 28
days

klaviyo[™]
MASTER SILVER

Klaviyo migration and automated email flow setup

The project involved migrating from Brevo to Klaviyo and setting up robust automated flows to engage new and returning customers throughout their purchase journey. Collaborating closely with the Hawaii Surf team, we developed a series of custom templates that perfectly balance brand identity with effective performance.

Impactful results



Excellent work!

"The migration from Brevo to Klaviyo was a great success, thanks to their deep understanding of our business. The team set up powerful automated flows that now generate 25% of our revenue. Their custom templates beautifully capture our brand, leading to a 127% increase in revenue per recipient and a 180% improvement in welcome flow conversions. Excellent work!"

Richard Ampe, Hawaii Surf