



Pacsafe UK Klaviyo automated email flow growth

Since refining our email marketing strategy with your team, we've seen a phenomenal 304% increase in revenue year-on-year.

Your targeted approach and expert execution have truly transformed our outcomes. Absolutely stellar service!

Brad Hockridge, Pacsafe UK

Significant contributions

17%

of **total revenue** generated through automated email flows +304%

Revenue uplift vs previous year.

Q1 2024 vs Previous Year

+38%

Revenue uplift through Welcome flow A/B testing +134%

Greater signup rate than industry peers



